Dear Educator,

Just over six months, I started working on my final project for the Center for Israel Education's Certificate Program in Israel Education. My main goal was to go out into New York City and see where I could find places that represent Israel to help with my educational program for Youth and Israel Education at Shaaray Tefila.

My planning included looking for specific places such as a museum or the Consulate General of Israel to everyday places, such a flag in front of a major department store or a restaurant. After collecting all the these items, I created a guide for a person or a group to explore New York City at their own pace to uncover some of the incredible ways Israel is portrayed in New York City. Many of the locations are obvious while other locations and places will take an explorer through a deeper examination of how Israel has found its way into the city.

You and/or participants will become explorers of New York City using a different lens. You will be walking the streets of New York City, not as a tourist, but as a seeker of how Israel is connected today, in 2016 with a city in the Diaspora.

This document includes ready to go activities (e.g. museum scavenger hunt), program logistics, background material and overall project rationale (which was based on other projects I created for Shaaray Tefila's Informal Education program and adapted for this project). This resource is a work in progress as new places pop up and others close down in NYC. I welcome any notes or sites that you find along your journey if you try out this resource. Please don't hesitate to email me at Israelinnyc@gmail.com.

Have fun exploring New York City!
# Israel Through the Lens of New York City

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CIE Certificate in Israel Education Project
By Hope Chernak, RJE

Israel Through the Lens of New York City

Overview:
- Locations to visit in NYC where Israel is represented.
- Educator/participant can design their visit based on interests and clusters of items in locations around New York City.

Aim:
- To utilize the backdrop of New York City to discover how Israel is reflected in an American City (both intentionally and unintentionally).
- To discuss the importance of Israel’s connections in the Diaspora through experiential educational sessions such as visiting museums and sites. Further exploration on Jewish identity and Israel/American relations can be explored through discussion questions designed through activities.

Target Audience:
- This project is designed for teenagers. It could also be adapted to older students and adults visiting New York City.

Details:
- Designated locations will be explored in New York City for participants to visit and discover.
- Project includes discussions questions, map of locations and program outline.
- One Museum guided program is included.

Key Questions to Explore:
- How is Israel portrayed in the public domain?
- How does Israel reflect in NYC?
- Where and how is Israel placed in museums?
- What does it mean to be an American Jew connected to Israel? In the Diaspora? In a city with a large Jewish community?
- What does it mean to be American Zionist?
- Where do we find Israeli pride?

Test of Project:
- Museum visit for this Project was tested with Israeli teens visiting from Haifa (10 teens)- April 14, 2016.
- Follow-up test at the Jewish Museum and other locations took place with Shaaray Tefila teens during September.
Project Rationale

“Kol od baleivav p’nimah nefesh yehudi homiya”

“As long as in the heart, within, A Jewish soul still yearns”

“To be Jewish is to be part of a Jewish community and requires more than cerebral activity. To be Jewish involves activity and interaction. It shapes how one thinks [of] oneself; more important, it is a way of being.”

Enduring Understandings for Israel Education at Shaaray Tefila:

- As members of the Jewish people, we are each stakeholders and partners in the future of Israel.
- The study of the People of Israel and the State of Israel through critical and modern lenses leads to a stronger connection to Israel.
- Developing and nurturing a relationship with Israel; its people, history and future are essential components of one’s Jewish Identity.

As a Jewish people, we pride ourselves on yearning for knowledge and lifelong education. For some, it is through formal study either in Yeshiva, University or ongoing education programs at community centers or synagogues. For others, it might be through activity and interaction where a participant is able to engage in learning that is informal or experiential.

Through many years of lay-led sub-groups at Shaaray Tefila, our community focused and highlighted the need for a culture shift in which Israel is an integral part in all that we do and how we think. This consideration was part of a change process within Shaaray Tefila that included programming, attitudes, and education. It was concluded that in addition to adult Israel engagement and education that we offer significant Israel education and programming for teenagers as an appropriate and influential backdrop to help bring Israel into the hearts and lives of our teens.

I have witnessed that a significant transitional period for our students occurs post-bnai mitzvah. This time has a unique, timely, and time-bound opportunity for Israel engagement and lasting impact. As our students enter High School, they are exploring formal education through the lens of critical thinking as well as they are faced with preparation and conversations about life after High School. In particular, our High School Juniors and Seniors are exploring college opportunities and have been exposed to the challenges they face on campus by peers and their own hearts regarding Middle Eastern affairs, the existence and sustenance of the State of Israel, historic and religious factors, the position of progressive Judaism, and their own personal views and role.

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With all that being stated, I noticed that in addition to our formal program which we created in our High School program, we needed to create social and cultural opportunities to enjoy and appreciate Israel. High School students have responded enthusiastically to the informal education and social experiences developed at Shaaray Tefila and have shown an interest about Israel. The relationships students have already established with fellow students, clergy and youth education staff at Shaaray Tefila presents an excellent base for Israel-focused enrichment. These mentors have modeled the love for Israel for the students. Through our conversations, commitments and practices, Shaaray Tefila students recognize that Israel is a priority for themselves and our congregation. Our teen exchange program\(^2\) launched five years ago gave the core group of families who are committed to Israel the ability to send their students on an exchange program allowing for the teen (and their families) to establish connections beyond the subject of Israel’s conflict and history and focus on relationships and seeing Israel through the eyes of an Israeli. The second part (hosting in NYC) allowed the teens (and their families) to share their Reform Jewish life with their Israeli partner. This allowed for meaningful exploration and discussions on Jewish Identity and practice between the students. The synagogue’s focus on Israel experiences has been a great foundation for me to include in my educational \([\text{programs and}]\) offers additional ways to engage more students (and potentially families) that might not be able to travel to Israel or formally study Israel. In addition to the challenges facing the Jewish community to keep members today, we also find ourselves competing with the time of our commitment members on an ongoing basis due to their busy lives.

According to “Being a Jewish Teenager in America” teenagers’ attitudes to formal Jewish education were less positive than attitudes toward their secular education. The actual participation in Jewish education programs decline for students becoming bar/bat mitzvah. This resulted in a steady drop in weekly participation. (This participation declined steadily from 60% in 7th grade to 22% in 11th grade.) The study also said that as part of their search for meaning, many teenagers cared about Israel as a topic of interest.\(^3\) Additionally, the evidence of rates and intensity of participation in Jewish day schools, synagogue and youth groups show that most of these students spend relatively little time in purely Jewish involvements. Therefore, I believe creating opportunities to allow students to focus on Israel while establishing an informal setting for it will nurture students as they are on their path of Jewish identity development. These experiences will not be the only activity on their path as we know that our students also need formal learning.

This project aims to create different opportunities for students to partake in a Jewish environment locally with a focus on Israel. It is designed to allow for students to take part in one, two or many engagement opportunities in New York City’s backyard. Also students can discuss how Israel can be present in our everyday lives as New Yorkers. For example, finding ways to connect the conversations to the students’ lives in America is a great introduction to explore the conversation about "Why Israel?" And why is Israel important to us (teens) today? Asking for their participation makes it a conversation rather than just an informational session. Students are curious and talented, so the inclusion of online sites, YouTube clips, etc., will help strengthen their interest and participation. This gives the student the opportunity to take the information and learning outside of the walls of the classroom and into their rooms, coffee shops and daily


\(^3\) [Being a Jewish Teenager in America.](https://www.brandeis.edu/cohencenter/publications/documents/teenagers להיות-נוער-מר/close-up-cover.pdf)
on the go “online” lifestyle. Thus, the use of public space Judaism helps to frame the education in a relatable manner.

In my own work and research, the subject of Israel is important to teens. In their own words, teenagers from New York City and Shaaray Tefila shared their own visions and thoughts behind why Israel should be taught to teens. One student said, “Teaching teens about Israel is really important because it helps give us connection to a land where our ancestors came from and where we got a lot of culture from and may inspire us to go there which really helps to show us all the wonders that we hear about the different things that happened in history –you get to see history come alive.” Another student shared these thoughts, “Our youth is our future, and in order to ensure the future of Israel, we really need to teach the youth how important Israel is to ensure the survival of Israel.” One of the first students interviewed stated, “Not everyone has the opportunity to go to Israel and we need to support Israel, so we need to teach about it.”

Since I cannot get all students to Israel, I believe offering a safe place where they can learn, grow and test out their connections will help them prepare for the complex conversations they will encounter when they head to college. This includes exploring how Israel is portrayed in their home community. As John Dewey points out in *Experience and Education*, it can just be preparation that will focus our education, “Prepare a person for later experiences of a deeper and more expansive quality.”4 This goal will be achieved by the integration of social experiences and exploration of seeing Israel through the lens of New York City with the long term goal that students will be eager to learn more about Israel through future educational programming both formally and through travel in their young adulthood as they are continuing their life-long Jewish journey.

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Program Logistics

Choose your own “Adventure” Activities

• **Choose your own Adventure**
  - Choose the locations that you want to visit on your Israel Tour through New York City; cut and paste the items into a master sheet and/or highlight the ones to visit from the Google map for facilitator.
  - Print out a list of guiding questions from the packet as a facilitator guide or create custom questions that would be appropriate for your group.

• **QR Code Preparation**
  After locations have been selected, cut and paste the QR codes from the locations into the sequence order that you would like visit with your participants to use as a handout. The locations are listed in no particular order.
  - You could choose to give the full sheet to students or prepare small slips of paper with the QR code at each location and ask for a volunteer to read the section (or part of it) aloud.
  - This could also be done in small groups, asking the students to read the passages and then paraphrase what they learned about the site to the group.

• **Download a QR Code Reader to Smart Phones**
  In the app store, you can search for a free QR reader, such as QR Reader for iPhone, made by TapMedia Ltd. They are available for all types of smart phones.
  - Alternative Option: Print out in advance the links to the QR codes if you do not think you will have access to the Internet, cell phone service or smart phones.

• **Create your own QR Codes**
  - If you would like to add on some other locations, you can look up fun facts, educational material or the website and create your own QR code. A good website to use: http://www.qrcode-monkey.com or http://www.qrstuff.com
  - Download the jpeg version of the code and insert it into a document that you will use for the program.

• **Important Notes to Facilitator**
  It is possible that a website will come down or will update their links so please be sure to test all QR codes/links prior to activity. Items included in this document are updated as of June 2016. Also reservations for restaurants, museums tours, etc. might be needed in advance. Please research before scheduling visits.

• **Materials needed:**
  - Smart Phone(s) for participants or group leader to use
  - For Jewish Museum- print outs of the activity, pencils for each participant, and clipboards (mini-ones are good if you format the activity page margins)
  - Sheets with QR quotes
  - Google Map
  - Study sheets for additional activities (articles to read, music lyrics if you don’t want to use smart phones for example)
Israel-Related Items in Public Spaces & Museums in New York City
These locations can be used to create a scavenger hunt

#1

Jewish Museum
- Location of Israel activity through a museum (designed to look at portions of the museum through the Israel lens).
- Please refer to the scavenger hunt and discussion questions in this document.

1109 Fifth Avenue at 92nd Street, New York, NY
www.thejewishmuseum.org/

Link to QR: www.thejewishmuseum.org/

#2

Mimi’s Hummus
- Taste of Israel through food. This is one example of an Israel Restaurant in NYC. Suggested use during a tour of the city as a stopping point for nourishment of the body.

245 East 14th Street
(Second Avenue)
East Village
212–951-1105
mimishummus.com
Reservations accepted for parties of four or more.
Recommended Dishes: Hummus (traditional, with falafel or with meat); fish with lentil stew; mujaddara; shawarma; shakshuka; cauliflower; carrots; labneh; malabi.
Prices $7 to $17.

Link to QR: http://www.nytimes.com/2016/03/16/dining/hungry-city-mimis-hummus-14th-street.html?_r=1
#3

Yitzhak Rabin Way
- NYC created a street sign naming the block of Second Avenue between 42nd and 43rd Streets "Yitzhak Rabin Way" in 1995. Suggested use during a tour of the city as a stopping point for an education lesson.
- Links/QR codes include biography, designation ceremony of street sign and story behind "Shir LaShalom: A Song for Peace" (and location in Israel of Rabin Square).
- Alternative exercise: read the lyrics and/or sing Shir LaShalom at Yitzhak Rabin Way. Link to a version is below. (Many others can be found on YouTube.)

Located between East 42/43 on 2nd Avenue

Biography of Yitzhak Rabin
Link to QR: http://www.biography.com/people/yitzhak-rabin-37246

Article about the street dedication in New York City

Article about Shir LaShalom
Link to QR: http://americamagazine.org/content/all-things/yitzhak-rabin-and-song-he-tried-sing

Shir LaShalom (Hebrew: שיר לשלום A Song for Peace) is a popular Israeli song that has become an anthem for the Israeli peace movement.

Video of Song: Shir LaShalom
Link to QR: https://www.youtube.com/watch?v=IoEjCSPNyw
Note: Lyrics are located in Appendix.
Rabin’s last speech with English translation (6:58 minutes)
Link to QR: https://www.youtube.com/watch?v=BNmFRNSNBg0

#4

Max Brenner
- Taste of Israel through food. Suggested use during a tour of the city as a stopping point for nourishment of the body (possibly for dessert).

841 Broadway New York, NY 10003
(646) 467-8803
http://maxbrenner.com/locations/usa/restaurant-nyc/

Video of Max Brenner: https://www.youtube.com/watch?v=rq-SDPsAEWE

History of Max Brenner
#5

**Israeli Consulate General in New York**

- Set up a time to speak to a representative from the office or make a stop along your walking tour of New York and share the following info:
  
  - In addition to Israel’s Consulate General in New York, Israel placed 9 other representations in the United States. These representations include an Embassy in Washington, D.C. and Consulates in Atlanta, Boston, Chicago, Houston, Los Angeles, Miami, Philadelphia and San Francisco. The Israeli Consulate General is one of 1661 foreign representations in the United States, and one of 123 foreign representations in New York. The Israeli Consulate General in New York is one of 156 Israeli diplomatic and Consular representations abroad.
  
  - Flag found after 9/11 is displayed in the offices and lesson could be created to discuss 9/11 and how it impacted the city.

800 Second Avenue (near 43rd)
(212) 499-5000
[embassies.gov.il/new-york/](http://embassies.gov.il/new-york/)

**US-Israel Relations – Diplomacy in Action, US Department of State**

Link to QR: [http://www.state.gov/r/pa/ei/bgn/3581.htm](http://www.state.gov/r/pa/ei/bgn/3581.htm)

#6

**Local “Israeli” Coffee Shops**

**A. Café Noi**

- Israeli style breakfast in a quiet authentic Israeli style coffee house. Great coffee!
- Hebrew is often overheard in this quaint shop on the Upper East Side!

1465 2nd Ave, New York, NY 10075 (near East 76th street)
(212) 535-3100
B. Aroma Expresso Bar
     
     [http://www.aroma.us/]

     205 E 42nd St (between 2nd and 3rd, not far from Rabin Way), (212) 557-1010;
     61 W 72nd St, (212) 595-7700;
     100 Church St, (212) 346-0095

#7

United Nations
   - Tour the building, ask to visit the gift presented to the United Nations from Israel and if possible, a guide with information about Israel.
   - When flags are on display, Israel’s flag is flown with other representatives of the United Nation.

Entrance at 46th Street and 1st Avenue (near Aroma Coffee Shop, Israel Consulate and Rabin Way) Group Reservations: (212) 963-4440
http://visit.un.org/content/guided-tours

Gift to UN from Israel
   - QR Link: [http://www.unmultimedia.org/s/photo/detail/320/0320221.html]

#8

Bank Leumi
   - Location of Israel commerce in NYC. Suggested use during a tour of the city as a stopping point.

579 5th Ave, New York, NY 10017
https://www.leumiusa.com/

#9

Other suggested locations:

- **Israeli Newspaper Stands**
  West side market on Broadway and West 98th & possible other locations throughout the city

- **Israel Bonds Way**
  Location: East 52nd street and Lexington
  [http://www.israelbonds.com](http://www.israelbonds.com)
  Israel Bonds/History:
  [http://www.jewishvirtuallibrary.org/jsource/Economy/bonds.html](http://www.jewishvirtuallibrary.org/jsource/Economy/bonds.html)

- **Sabon – Israeli Soaps/Lotions**
  Few locations:
  782 Lexington Ave., (212) 308-5901
  450 Broadway, (212) 398-3730
  434 6th Ave., (212) 473-4346

- **Laline– An Israeli bath and body shop**
  350 7th Ave., New York

- **Itzhak Perlman Street Sign**
  57th Street and Seventh Avenue, New York
  Biography: [http://www.itzhakperlman.com/about/](http://www.itzhakperlman.com/about/)

- **Israel flags around NYC**
  - **Bloomingdales** (Eight are displayed on the Third Avenue side and an identical set on the Lexington Avenue side. They change out each month): East 59th Street at Lexington Avenue & Third Avenue
  - **Pier 62 Chelsea Piers**: West 23rd St at the Hudson River
  - **Rockefeller Center**: between 48th and 51st Streets
  - **NYC Marathon** (first weekend in November every year): Mile 26 in Central Park (.2 from finish, enter in by walking from the West 67th Street on West Drive entrance), flags from the nations are displayed.
● **Other Food Options:**

- **Taim (Good falafel)**  
  222 Waverly Place, New York, NY (212) 691-1287  
  45 Spring St., New York, NY (212) 219-0600  

- **Miriam (Park Slope)**  
  79 Fifth Ave. (corner of Prospect Place)  
  Brooklyn, NY, 11217 (718) 622-2250  

- **Hoomoos Asli**  
  100 Kenmare St (at Cleveland Pl.), New York, NY  
  (212) 966-0022

- **12 Chairs Cafe**  
  56 MacDougal St, New York, NY  
  (917) 444-7947

- **Dizengoff in Chelsea Market & Seed + Mill (tahini and halva stand)**  
  [http://www.dizengoffhummus.com](http://www.dizengoffhummus.com)  
  [http://seedandmill.com/](http://seedandmill.com/)  
  75 9th Avenue (Between 15th and 16 Streets), New York, NY

- **B Cup Cafe**  
  12 Avenue B, New York, NY  
  (212) 228-4808  

- **Balaboosta**  
  214 Mulberry St, New York, NY (212) 966-7366  

- **Bar Bolonat**  
  611 Hudson Street, New York, NY (212) 390-1545  
  [http://barbolonatny.com](http://barbolonatny.com)

- **Nanoosh**  
  2012 Broadway, New York, NY (212) 362-7922 173  
  Madison Ave, New York, NY (212) 447-4345  
  469 7th Avenue, New York, NY (212) 390-0563  
  111 University Pl., New York, NY (212) 387-0744  

- **Hummus Kitchen**  
  768 9th Avenue, New York (bet. West 51st and 52nd), NY (212)-333-3009  
  1613 2nd Avenue, New York (near East 84th Street), NY (212) 988-0090  
  444 3rd Avenue, New York (bet. East 30th & 31st St.), NY (212) 696-0055  
- **Bustan**
  487 Amsterdam Avenue, New York, NY
  (212) 595-5050

- **Azuri Café**
  465 W 51st St, New York, NY
  (212) 262-2920

- **TLV**
  416 Amsterdam Ave, New York (at West 80th street), NY
  (212) 799-0003

- **Mamouns** (recommended as the best inexpensive falafel)
  - Few Locations:
    - 30 St. Marks Pl, New York, NY (646) 870-5785
    - 119 Macdougal St, New York, NY (212) 674-8685
    - 502 Washington St., New York, NY (201) 656-0310
  [http://mamouns.com](http://mamouns.com)

- **Moaz** (take-out, multi locations in NYC)
  [http://www.maozgrill.com/locations](http://www.maozgrill.com/locations)

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#10

**Haganah plaque**

In front of the Harmonie Club on East 60th Street between Fifth and Madison Avenues in New York City you will find in the sidewalk underfoot the plaque that proclaims it as the location for the "Clandestine Mission of the 'Haganah', Israel's pre-state defense forces, which labored unceasingly for Israel's independence and survival," between 1945 and 1948.

Wikipedia shares that the club as a meeting place for Jews but not specifically for the Haganah:

The membership was originally entirely Jewish, and it served as the location of the meetings of the American Jewish Committee for several years, especially in the tumultuous 1930s; it took a leading role in resettling refugees from the Nazis and in ensuring their contribution to the Allied war effort. Albert Einstein and other prominent anti-Nazi figures of the day sponsored events at the club to raise awareness of the persecution of Jews by the Nazis.

Golda Meir Memorial Square
The plaza between 39th and 40th Streets on Broadway in midtown Manhattan was officially declared on December 3, 1979, by Mayor Edward Koch, as "Golda Meir Memorial Square."

Koch, paying tribute to Mrs. Meir’s statesmanship and principles, declared that the memorial is a “permanent memorial to Golda” and “this spot (39th St. and Broadway) will be known forever and ever as Golda Meir Square.”

Who was Golda Meir?
- 4th Prime Minister of Israel
- To learn more, please use the QR code to discover more about the contributions of Golda Meir.

For FUN: Israel M&Ms at the M&M World in NYC!
- Located at Broadway and 48th
- Store is open Monday thru Sunday from 9 a.m. to Midnight.
  www.mmsworld.com
Activity: Jewish Museum  
1109 5th Ave & 92nd St, New York, NY 10128  
http://thejewishmuseum.org/

Key Questions for a group to explore prior to visiting the museum or NYC:
- How is Israel portrayed in the public domain? Or how do you think Israel is portrayed?
- How does Israel reflect in NYC?
- Where and how is Israel placed in museums?
- Where do we find Israel pride? How could you create opportunities for Israel pride in NYC?

Cultural & Jewish Identity traces its roots to the Israelites....
When you enter the 4th floor, what do you see that stems from Israel? (NO WRONG ANSWERS)
____________________________________________________________________________________

You will come across 4 quotes from our tradition. Which Biblical quote sets the tone for linking Israel as a place of milk and honey? __________________________________________________________

What are the 4 themes portrayed in the stones that are fundamental to our Identity tied to Israel?
____________________________________________________________________________________

In the following rooms, you will see some symbols. Do you think any of them portray Israelite Identity? If so, what symbol(s)? _______________________________________________________

What other artifacts do you see (bonus points if you can get 16 or more)?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

How does the first map of Israel look different from Israel’s borders today? Are you seeing something new for the first time? If so, what?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
What year did key aspects of Israelite Identity end?
____________________________________________________________________________________

Why? What happened?  ________________________________________________________________

In the photo drawn of the Old City, what is displayed? What does it represent?
____________________________________________________________________________________

What questions do Jews struggle with today?
____________________________________________________________________________________

What item is shown that comes from Jerusalem? What could be seen as a symbol of foundation (that is also symbol of strength and stability)?______________________________

What is depicted on the Judea Capta Coins and Coin of Titus?
____________________________________________________________________________________

Where do you see a menorah displayed again?
____________________________________________________________________________________

This fruit, common in Israel, is used as a symbol on challah covers, jewelry, etc. and can be found on the mosaic floor & ceiling tiles (from a synagogue in Israel, 6/7th century). What is that fruit?
____________________________________________________________________________________

How many times do you see the American symbol of an Eagle placed on a menorah (or Chanukah/Chanukiah lamps)?______

What symbol of peace is on top of one of the Menorahs (Chanukiah)?
____________________________________________________________________________________

One Menorah (Chanukiah) depicts a more modern symbol of Israel, what is it? ______________
What year is it from?________________________

As Jews, we are a light unto the nations (Or Lagoyim). What modern art piece is displayed near the menorah section that could be used as this expression?
____________________________________________________________________________________
On the 3rd floor.....

Torah crowns often display many Judaic symbols. What symbols directly connect to Israel?

___________________________________________________________________________________

Shabbat Section....

What connects us all? Wherever we are from? Wherever we celebrate holidays...Shabbat?

___________________________________________________________________________________

The refugee story todays resonates in our peoples’ journeys from Israel to the US. What do you see in the gallery that portrays the story of the refuges to Israel in 1948?

___________________________________________________________________________________

You will come across 3 quotes that connect us to the Land of Israel (in the Harold-Reichman Gallery). Which ones speaks to you (list it here) and why?

___________________________________________________________________________________

___________________________________________________________________________________

___________________________________________________________________________________

List how the land has influenced modern art? (No wrong answers!)

___________________________________________________________________________________

___________________________________________________________________________________

How is Zionism expressed to you in the painting of the Sabbath (Kibbutz photo)?

___________________________________________________________________________________

IF you watch the Zion video, what themes are portrayed in this video?

___________________________________________________________________________________

Go into the Café......Pick up an audio wand....(It will be very noisy, so listen carefully.)

What year established the modern café culture in Israel? What do you hear in the background? Did you learn anything new or surprising?

___________________________________________________________________________________

___________________________________________________________________________________

___________________________________________________________________________________

___________________________________________________________________________________
The Television Project Note: Temporary Exhibit (Possibly will be a permanent exhibit)

Sit down (on the floor, on the sofa), watch the American TV clips all the way through....

How is the Jewish story told?
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Any representation of Israel? Or Jewish Culture?
____________________________________________________________________________________

Does anyone stand up for the Jews? If so, how?
____________________________________________________________________________________

What is a word used to describe a Jew in at least one of the clips?
____________________________________________________________________________________
Appendix

Answer Key - Museum Scavenger Hunt

Activity 1 - Israel in Public Spaces

Where did you see Israel in public spaces so far in NYC during your visit?
Israeli Flags, Food, coffee shops, open ended conversation- other answers will be given

Activity 2 - Jewish Museum

Cultural & Jewish Identity traces its roots to the Israelites....
When you enter the 4th floor, what do you see that stems from Israel? (NO WRONG ANSWERS)
Ancient Israelite Figurine, Vessels and implements, mosaic dove- floor graphic

You will come across 4 quotes from our tradition. Which Biblical quote sets the tone for linking Israel as a "place of milk and honey"? Deuteronomy 26:9 Others were Genesis 14:17, Exodus 20:3(5), Deut. 30:16.

What are the 4 themes portrayed in the stones that fundamental to our Identity tied to Israel? Covenant, Exodus, Laws, Land

In the following rooms, you will see some symbols. Do you think any of them portray Israelite Identity? If so, what symbol(s)? Menorah (Chanukiah)

What other artifacts do you see (bonus points if you can get 16 or more)?
Arrowhead, spearheads, royal jar w/Hebrew inscriptions, agricultural calendar, plow points, pick, toe, sickle blade, spoon, oil lamp, Israelite bird, figurines, storage jars, etc

How does the first map of Israel you come to look different from Israel’s borders today? Are you seeing something new for the first time? If so, what? Open to interpretation

What year did key aspects of Israelite Identity end? 586 BCE

Why? What happened?
Babylonians conquered Judah, destroyed communities and the temple, and all were exiled out of Judean ruling class.

In the photo drawn of the Old City, what is displayed? What does it represent?
Flames
What questions do Jews struggle with today?
Open to interpretation

What item is shown that comes from Jerusalem? What could be seen as a symbol of foundation (that is also symbol of strength and stability?)
Stone, from the fortification wall of Jerusalem

What is depicted on the Judea Capta Coins and Coin of Titus?
Hanukah, Menorah

Where do you see a menorah displayed again?
Marble carved display and Europe synagogue

This fruit, common in Israel, is used as a symbol on challah covers, jewelry, etc. and can be found on the mosaic floor & ceiling tiles (from a synagogue in Israel, 6/7th century). What is that fruit?

**Pomegranate**

Notes (for the Israelis): The ornaments that come in pairs that go separately on the etz chayim of a Torah are called Rimonim in Hebrew (same word for pomegranate and hand grenade) The pomegranate also has a crown on it, so what's the connection? Also, in Jewish symbolism, what does the pomegranate represent (the mitzvot - they may not know that - because of the number of seeds inside). Also, according to some midrashic commentators, the fruit Eve ate was a pomegranate.

How many times do you see the American symbol of an Eagle placed on a menorah (or Chanukah/ Chanukiah lamps)? **5**

What symbol of peace is on top of one of the Menorahs (Chanukiah)?
**Two Doves, #16 – Tree of Knowledge**

One Menorah (Chanukiah) depicts a more modern symbol of Israel. What is it?
**Israeli Solider, #12**

What year is it from?
1950s

As Jews, we are a light unto the nations (Or Lagoyim). What modern art piece is displayed near the menorah section that could be used as this expression?
“Being the light today,” the light installation, next to menorah display

On the 3rd floor.....
Torah crowns often display many Judaic symbols. What symbols directly connect to Israel?
Star, Hebrew, pottery, ancient, lions, palms

Shabbat Section....
What connects us all? Wherever we are from? Wherever we celebrate holidays...Shabbat?
Challah Covers, Hebrew, plates, Havdalah sets, etc
The refugee story today resonates in our peoples’ journeys from Israel to the US. What do you see in the gallery that portrays the story of the refugees to Israel in 1948?

The story of refugees going to Israel. Painting – *Ma’abarot in Gray*, by Marcel Janco, 1950

You will come across 3 quotes that connect us to the Land of Israel (in the Harold-Reichman Gallery). Which ones speaks to you (list it here) and why?

Open to interpretation

List how the land has influenced modern art? *(No wrong answers!)*

Landscape, pomegranate, maps of Israel, Zionist effort to resettle the land

How is Zionism (*Galut*) expressed to you in the painting of the Sabbath (*Kibbutz photo*)?

Artistic interpretation, no incorrect answer.

IF you watch the Zion video, what themes are portrayed in this video?


Go into the Café......Pick up an audio wand....

What year established the modern café culture in Israel? What do you hear in the background?

Did you learn anything new or surprising?

1909, open ended answers....
Google Map*

[Link to the map](https://www.google.com/maps/d/u/0/edit?mid=11YGE5zLTm4B7Q1OTy05K0bGthsU)

*Sample Map that you can create for your group, based on the places you choose to "visit"
Shir L'Shalom

At the close of a peace rally on November 4, 1995, those on the podium—Miri Aloni, the groups Gevaton and Irusim, and the statesmen Shimon Peres and Yitzhak Rabin—led the crowd in singing Shir LaShalom. Just after the rally ended, Yitzhak Rabin was assassinated. In his shirt pocket was found a page with the song’s lyrics, stained with his blood.

The song can be found on YouTube with translation and transliteration at https://www.youtube.com/watch?v=Sz80O0x6Alc. The chords can be found at http://www.yourchords.com/407551/Yair-Rosenblum/Shir-Lashalom-Chords/transpose9/
Art Makes You Smart

ALAIN Pilon

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